



P.O. Box 2572  
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[www.eieea.org](http://www.eieea.org)

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Dear \_\_\_\_\_:

You are cordially invited to be a vendor participant at the 2010 Idaho Falls Earth Day Celebration to be held at Tautphaus Park Zoo and Hockey Shelter on Saturday, April 24 from 10:00 a.m. to 4:00 p.m.

More than 5,000 people attended last year's Earth Day celebration to learn about recycling, reusing, and reducing their impact on the environment. Vendors offered information concerning alternative transportation and energy options, water-wise landscaping, "green" product alternatives, natural clothing, and healthy and organic foods to a vast audience. In addition, attendees enjoyed good food, live entertainment, participated in a bike rodeo and skateboard competition, and won prizes including organic and earth-friendly products, trees, bike helmets and a mountain bike.

The annual Idaho Falls Earth Day Celebration is sponsored by the Eastern Idaho Environmental Education Association (EIEEA), a non-profit 501(c)(3) organization whose mission is to facilitate environmental education opportunities throughout eastern Idaho. EIEEA invites you to be an Earth Day partner, by promoting awareness in our community, encouraging use of earth-friendly activities and products, and working to teach our young people that stewardship and heritage are worth their time and protection.

If you are interested in partnering with EIEEA for the Idaho Falls Earth Day Celebration, please visit our website at [www.ifearthday.com](http://www.ifearthday.com) and complete the vendor application; or contact Flint Hall, EIEEA/Earth Day Committee at (208) 528-2612 by March 31 to guarantee booth space availability.

Additionally, if you are showing or selling a product at the Earth Day Celebration, we ask that you please donate an item to our free raffle that will be held at select times throughout the day.

Sincerely,

Flint Hall  
President, EIEEA  
2009 Co-chair, Earth Day Committee  
(208) 528-2612

Gary Robinson  
Vice President, EIEEA  
2009 Co-chair, Earth Day Committee  
(208) 557-7348