



## SPONSORSHIP OPPORTUNITIES

FOR

Idaho Falls Earth Day Celebration April 23<sup>rd</sup>, 2011



Idaho Falls Earth Day Celebration is a community event promoting environmental awareness, sustainability and conservation.

The event is sponsored by the Eastern Idaho Environmental Education Association (EIEEA) -- a non-profit organization with the mission to facilitate environmental education opportunities throughout eastern Idaho.

### Organizing Sponsor (Guardians) .....Active role on planning team

Companies and individuals contributing their time and talent to the planning of this community event will be the decision-makers determining its theme and scope, and ensuring its success for years to come. Earth Day Guardians serve as environmental leaders in our community.

Responsibilities include planning and coordinating all details of the event and it's promotion, Rewards include the satisfaction of bringing together thousands of people from southeast Idaho for this environmental and educational celebration.

Acknowledgements include:

- Public recognition for playing a strategic role in event design and development
- Earth Day website (with logo, [www.ifeearthday.com](http://www.ifeearthday.com))
- Promotional posters (with logo)
- Newspaper Thank You advertisement
- Recognition at event

Companies, organizations, or individuals providing in-kind contributions or cash donations will receive recognition at the event. These sponsors will be recognized at the following levels:

### Primary (Stewards) .....\$1,000 and Up

Acknowledgement as a Primary Sponsor on the following materials and locations:

- Earth Day website (with logo, [www.ifeearthday.com](http://www.ifeearthday.com))
- Promotional posters (with logo)
- Newspaper Thank You advertisement
- Recognition at event

### Supporter (Partners) .....\$500-\$999

Acknowledgement as a Supporting Sponsor on the following materials and/or locations:

- Earth Day website
- Promotional posters
- Recognition at event

### Contributor ..... less than \$500

- Recognition at event