



You are cordially invited to be a part of the 2009 Idaho Falls Earth Day Celebration, to be held on Saturday, April 24, at Tautphaus Park Zoo and Hockey Shelter from 10:00 a.m. to 4:00 p.m.

The annual Idaho Falls Earth Day Celebration is a community environmental fair sponsored by the Eastern Idaho Environmental Education Association (EIEEA), a non-profit 501(c)(3) organization with the mission to facilitate environmental education opportunities throughout eastern Idaho. EIEEA invites you to be an Earth Day partner, promoting environmental awareness in our community, encouraging use of environmentally friendly activities and products, and working to improve the quality of our environment by teaching our young people that our environment and heritage are worth their time and protection.

You can partner with EIEEA by sponsoring an educational display, a hands-on activity, donating or defraying the costs of raffle items, or volunteering your time on event day. In 2009, presenters at informational booths helped attendees learn about recycling, reusing, and reducing their impact on the environment. Vendors offered information concerning alternative transportation and energy options, water-wise landscaping, “green” product alternatives, and healthy and organic foods to a wide audience. More than 70 organizations participated by supporting or sponsoring dynamic displays and activities, donating or defraying the costs of raffle items, and allowing their employees to help organize and implement the event.

Over 5,000 people attended last year’s one-day event at Tautphaus Park Zoo and Hockey Shelter. In addition to opportunities for environmental education, Earth Day attendees also enjoyed live entertainment, participated in a bike rodeo and skateboard competition, and won prizes including organic and earth-friendly products, trees, bike helmets, and a mountain bike. The ways to be a part of the Idaho Falls Earth Day Celebration are endless!

If you or your organization is interested in partnering with EIEEA by participating with a booth, or donating supplies or raffle items, or volunteering to help in other ways, please sign up now at our website, [www.ifearthday.com](http://www.ifearthday.com) or contact us.

Sincerely,

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