



SPONSORSHIP OPPORTUNITIES

FOR

Idaho Falls Earth Day Celebration April 23, 2016



Idaho Falls Earth Day Celebration is a community event promoting environmental awareness, sustainability and conservation.

The event is facilitated by the Eastern Idaho Environmental Education Association (EIEEA) -- a non-profit organization with the mission to facilitate environmental education opportunities throughout eastern Idaho.

Organizing Sponsor (Guardians)Active role on planning team

Companies and individuals contributing their time and talent to the planning of this community event will be the decision-makers determining its theme and scope, and ensuring its success for years to come. Earth Day Guardians are assuming a role as environmental leaders in our community.

Responsibilities include planning and coordinating all details of the overall event and its promotion, Rewards include the satisfaction found from bringing together thousands of people from southeast Idaho for this environmental and educational celebration. Other acknowledgements include:

- Recognition for strategic role in event design and development
- Earth Day website (with logo, www.ifeearthday.com)
- Promotional posters (with logo)
- Newspaper Thank You advertisement
- Recognition at event

Companies, organizations, or individuals providing in-kind contributions or cash donations will receive recognition at the event. These sponsors will be recognized at the following levels:

Primary (Stewards) \$1,000 and Up

- Acknowledgement as a Primary Sponsor on the following materials and locations:
 - Earth Day website (with logo, www.ifeearthday.com)
 - Promotional posters (with logo)
 - Newspaper Thank You advertisement
 - Recognition at event

Supporter (Partners) \$500-\$999

- Acknowledgement as a Supporting Sponsor on the following materials and/or locations:
 - Earth Day website
 - Promotional posters
 - Recognition at event

Contributor (Recyclers)less than \$500

- Recognition at event